



# PHILLIPCAPITAL 2012 INVESTMENT SEMINAR

**Date** : 12<sup>th</sup> May 2012 (Saturday)  
**Venue** : Grand Ballroom, Sunway Putra Hotel (formerly known as Legend Hotel)  
9<sup>th</sup> floor Sunway Putra Place,  
100 Jalan Putra, 50350 KUALA LUMPUR  
**Time** : 9:00am – 5:00pm  
(Registration counter opens at 8:30am)

## Programme Itinerary

Time	Agenda
8:30 am	Guest arrival & registration
9:00 am	Welcoming speech by emcee
9:05 am	Opening speech <i>by Mr. Andy Lim Say Kiat, Group Managing Director of PhillipCapital Malaysia</i>
9:15 am	<b>Understanding the Value of Financial Planning</b> <i>by Mr. Shawn Brayman, President, PlanPlus Inc</i>
9:50 am	<b>Treasure Hunting In Asia</b> <i>by Mr. Chen Fan Fai, Director of Investment of Kenanga Investors Berhad</i>
10:20 am	Refreshment Break
11:00 am	<b>Offshore Properties are For Millionaires Only. Truth or Myth?</b> <i>by Mr. Andrew Wong, Chief Investment Officer, Equities, Funds Management Division of AmlInvestment Bank Group</i>
11:40 am	<b>Wealth Building – Formula To Achieve Your Dream</b> <i>by Mr. Ang Kok Heng, Chief Investment Officer, Phillip Capital Management Sdn Bhd</i>
12:20 pm	<b>Forum: 2012 The Way To Invest?</b> <i>Moderated by Mr. Phua Lee Kerk, Chief Strategist of Phillip Mutual Berhad</i> <i>Mr. Shawn Brayman, President, PlanPlus Inc</i> <i>Mr. Chen Fan Fai, Director of Investment of Kenanga Investors</i> <i>Mr. Andrew Wong, Chief Investment Officer, Equities, Funds Management Division of AmlInvestment Bank Group</i> <i>Mr. Ang Kok Heng, Chief Investment Officer, Phillip Capital Management Sdn Bhd</i>
1:00 pm	Lunch



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## **Break-up Session - Group A**

2:00 pm	<b>Is Fixed Income Still Relevant In Today's Market?</b> <i>by Mr. Khoo Nee On, AUD Income Fund Portfolio Manager, Hwang Investment Management Berhad</i>
2:40 pm	<b>Does Your Retirement Planning Work?</b> <i>by Ms. Khadijah Sairah Ibrahim, Head of Sales &amp; Marketing, AmanahRaya Investment Management Sdn Bhd</i>
3:10 pm	Refreshment Break
3:50 pm	<b>How Much More Should You Expect From Your Fund Manager?</b> <i>by Mr. Abdul Razak Bin Ahmad, Chief Executive Officer, Kenanga Investors Berhad</i>
4.30 pm	<b>END</b>

## **Break-up Session - Group B**

2:00 pm	<b>Perfect Storm: At Inflection Point</b> <i>by Mr. Scott Lim, Chief Executive Officer / Chief Investment Officer of MIDF Amanah Asset Management Berhad</i>
2:40 pm	<b>Real Estate Investment Outlook for Singapore, Japan and UK</b> <i>by Mr. Lee Tang Keat, Fund Manager, CKS Consultancy, Singapore</i>
3:10 pm	Refreshment Break
3:50 pm	<b>Investment Strategies During Volatile Equity Markets</b> <i>by Mr. Dennis Quah, Senior Manager, Distribution Sales for Amundi Singapore</i>
4.30 pm	<b>END</b>

## **Break-up Session - Group C**

2:00 pm	<b>Futures Trading, Your Profession</b> <i>by Mr. Suresh Maniam, Head, Business Development, Bursa Malaysia Derivatives</i>
2:40 pm	<b>A Day In The Life of A Professional Trader</b> <i>by Mr. Chockalingam Balasubramanian, Professional Trader, Phillip Futures Pte Ltd</i>
3:10 pm	Refreshment Break
3:50 pm	<b>Gold is forever?</b> <i>by Mr. Phua Lee Kerk, Chief Strategist, Phillip Mutual Berhad</i>
4.30 pm	<b>END</b>



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## Speaker's Profiles



**Mr. Shawn Brayman,  
President, PlanPlus Inc**

Shawn Brayman is the founder and president of PlanPlus Inc., a private Canadian company that has specialized in providing investment planning and financial planning solutions to financial advisors more than 20 years.

Shawn has a B.Sc. in Applied and Computational Mathematics and a Master's Degree from York University focusing on Predictive Expert Systems, a form of software technology commonly referred to as "artificial intelligence."

Shawn is a frequent speaker at industry events on topics of technology, financial planning best practices, research, and practice management. He has presented to audiences both large and small in Canada, USA, UK, Netherlands, Hungary, Russia, Hong Kong, Japan, Singapore and Malaysia. Shawn brings a unique combination of technical, business and financial planning knowledge to any audience.



**Mr. Chen Fan Fai,  
Director of Investment  
of Kenanga Investors**

Mr. Chen Fan Fai joined the Kenanga Group in March 2007 bringing with him more than 16 years experience managing portfolios invested in regional equities and bonds. Prior to joining the Kenanga Group, he was the Chief Investment Officer of Allianz Life Insurance Malaysia Berhad. He has also held senior investment positions with UOB Asset Management Limited, OCBC Asset Management Limited and Singapore Unit Trust Limited.

Mr Chen Fan Fai was appointed the Director of Investment for Kenanga Investors Berhad on 1 November 2010.

Mr. Chen Fan Fai holds a bachelor degree in engineering (Royal Melbourne Institute of Technology), MBA (Loyola University of Chicago) and MSc in Accounting (University of Illinois).



**Mr. Andrew Wong,  
Chief Investment  
Officer, Equities,  
Funds Management  
Division of  
AmInvestment Bank  
Group**

Andrew Wong Yoke Leong is the Chief Investment Officer for Equities with over 22 years of relevant experience in this field, of which 6 have been with the Funds Management Division of AmInvestment Bank Group. He leads an Equities team of 15 supported by our in-house Economist and the Analytics & Risk Management team of 18. His earlier background was in property development investment and engineering consultancy.

Andrew Wong was also a panelist member in Asiamoney's fixed income conference organized jointly by CIMB and AsiaMoney in 2002.

He is the designated person responsible for the investment management of all equities and balance funds. He is also responsible for investment strategy formulation, asset allocation, research and overall portfolio administration of the equities and balance funds managed by AmInvestment Management Sdn Bhd.



# PHILLIPCAPITAL 2012 INVESTMENT SEMINAR

## Speaker's Profiles



**Ms. Khadijah Sairah Ibrahim, Head of Sales & Marketing, AmanahRaya Investment Management Sdn Bhd**

Khadijah Sairah holds an MBA (Finance) with Distinction from University of Malaya, Graduate Diploma in Applied Finance and Investment (GDAFI) from Securities Institute of Australia and BBA (Transport), Best Student Award, from MARA University of Technology.

She is a holder of a Capital Markets and Services Representative License (CMSRL) specializing in Fund Management since 2002 and a Fellow of Financial Services Institute of Australasia (Finsia) since 2005.

She has had vast working experience of more than 14 years in equity research, investment analysis, fund management, unit trust operations, product development and marketing during her previous tenure with PNB, ASNB and as the Head of Business Development and Marketing at Meridian Asset Management.



**Mr. Khoo Nee On, AUD Income Fund Portfolio Manager, Hwang Investment Management Berhad**

Khoo Nee On joined Hwang Investment Management Berhad (HwangIM) in September 2008 and was promoted to the role of Assistant Portfolio Manager in January 2011. He brings with him more than five (5) years experience in the investment management industry which encompasses conducting bottom-up credit analysis on local and global companies as well as developed market financial institutions in addition to monitoring global credit events and foreign currency exchange movements. Since June 2011, Nee On took on the role of portfolio manager responsible for managing the fixed income allocation for Hwang AUD Income Fund ("AUDIF"). Under his management, AUDIF built up a strong track record of outperformance and low volatility against its benchmark.

Prior to joining HwangIM, Nee On was an Associate in the Corporate Trustee Services department of OSK Investment Bank Berhad where he was responsible for monitoring most of the unit trust funds managed by their investment management subsidiary.

Nee On is an Economics and Business Law graduate from the Monash University in Australia.



**Mr. Abdul Razak Bin Ahmad, Chief Executive Officer, Kenanga Investors Berhad**

Abdul Razak Bin Ahmad was appointed as Chief Executive Office / Executive Director of Kenanga Investors Berhad on 19 July 2010.

He has more than 20 years of experience in the financial industry; mainly Asset Management, Unit Trust Business, Corporate Banking and Treasury. He had held Senior Management positions and directorship in three Investment Management Organizations in Malaysia.

He holds a Bachelor Degree of Science majoring in Business Administration (Finance) Magna Cum Laude from University of Southwestern Louisiana, USA. He is a holder of the Capital Markets and Services Representative License and a Certified Financial Planner.





# PHILLIPCAPITAL 2012 INVESTMENT SEMINAR

## Speaker's Profiles



**Mr. Scott Lim, Chief Executive Officer / Chief Investment Officer, MIDF Amanah Asset Management Berhad**

Scott Lim (Chief Executive Officer / Chief Investment Officer) joined MIDF Amanah Asset Management in September 2008. He also heads the Investment division of MIDF Amanah. Scott has more than 18 years of experience in managing Malaysian and regional equity portfolios and unit trust funds awarded accolades during his management. He was previously attached to CMS Dresdner Asset Management for 10 years as a Fund Manager and subsequently appointed as Chief Investment Officer in 2004. Scott's financial market experience also includes 5 years at Pheim Asset Management and Premier Capital Management. He graduated from University of Wisconsin in Madison, USA with a distinction in Finance.

Scott's previous employer, CMS Dresdner Asset Management was a joint-venture company between CMS Capital and Allianz Global Investors, one of the top 5 largest fund management companies in the world. Scott was part of the Allianz Global Investors' regional Investment Team; now known as RCM. CMS Dresdner was an integral part of this regional and global investment platform of RCM. The bottom-up emphasis, extended global industry research, global GrassrootsSM Research network, global presence and the firm's physical proximity to the emerging markets constitute an added competitive advantage for particular markets. He particularly contributed on the Malaysian and emerging markets that have complemented the comprehensive global coverage.



**by Mr. Dennis Quah, Senior Manager, Distribution Sales, Amundi Singapore**

Dennis Quah, Senior Manager - Distribution Sales for Amundi Singapore, has a career spanning 10 years in sales, business development and investment product development and marketing. His investment industry experience includes business development with a UK based asset manager, and investment product development with a bank in Singapore.

His responsibilities in Amundi today include working with third party distributors in Singapore and Southeast Asia, but with a focus on private banking.

His academic background includes a Bachelors of Mechanical Engineering from the National University of Singapore, and Masters of Science in Wealth Management jointly awarded by the Singapore Management University and Swiss Finance Institute.



**Mr. Suresh Maniam, Head, Business Development, Bursa Malaysia Derivatives**

Mr. Suresh Maniam, heads the Business Development Division of Bursa Malaysia Derivatives. He has been instrumental in bringing in high volume traders and individual Local traders to trade on the Malaysian derivatives market.

He brings with him 16 years of Exchange experience in the equities and derivatives market. He started his career in the Bursa Malaysia Depository and was a key member in developing the Electronic Trading Platform for bonds. Suresh holds a professional qualification from the Institute of Chartered Secretaries & Administrators (ICSA).



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## Speaker's Profiles



**Mr. Chockalingam  
Balasubramanian,  
Professional Trader,  
Phillip Futures Pte Ltd**

Mr Bala is a registered Trading Member (TMI) with Singapore Exchange, holding a Master's degree from Nanyang Technological University, Singapore. He is a professional Trader since 2008 trading primarily SGX Products such as SIMSCI and NIFTY.

He had blown up his trading account few times before he could identify his weakness and strength and able to trade for a living since then. He is a strong believer of "Trading is all about the mindset of the trader". He shall share his experience as a "professional trader" with do's and don'ts of trading.



**Mr. Lee Tang Keat,  
Associate Director of  
CKS Property,  
Singapore**

Mr. Lee Tang Keat, currently is a Fund manager for Phillip Japan Fund Management Pte Ltd managing a portfolio of residential projects in Tokyo, Japan.

At the same time, he is holding the position of associate director, international business for CKS Property Consultants Pte Ltd.

He has 15 years of experience working with occupiers and investors of both residential and commercial property portfolio to make strategic and cost effective real estate investment decisions, covering several markets including Singapore, Malaysia, Vietnam, Japan and UK.



**Mr. Ang Kok Heng  
Chief Investment Officer  
of PhillipCapital Group**

Mr Ang Kok Heng joined PhillipCapital Group as Chief Investment Officer on January 2007. He graduated with a Bachelor of Engineering in Mechanical, from University of Malaya in 1980 and holds a Master Degree in Business Administration from UKM. He is also Fellow Member of the Chartered Institute of Management Accountants and Charter holder of CFA Institute.

He started his career with Jurutera Konsultant (SEA) in 1980 as design engineer. He joined Malaysian Industrial Development Authority (MIDA) as a Project Evaluation as a Project Evaluation Officer a year later and spending 7 years there. He was responsible for advising, regulating and promoting manufacturing concerns in the country. He also participated in the drawing up the first Industrial Master Plan. He joined TA Securities Berhad in 1988 as Research Manager and responsible for the setting up of the Research Department, providing regular newsletters and write-ups for investors. He is a fund manager for several private funds as well as the designated fund manager for TA Balanced Fund and TA Comet Fund, a unit trust managed by TA Unit Trust Management Berhad.

He was appointed as Chief Investment Officer of TA Asset Management in 1995. Mr Ang is a regular speaker in stock market and investment seminars. His opinion is well sought after by investors and business journalists due to his in-depth knowledge of the capital market and his many years of experience in investment research and fund management. Mr. Ang holds a Capital Market Services Representative Licence.



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## Speaker's Profiles



**Mr. Phua Lee Kerk,  
Chief Strategist of  
Phillip Mutual Berhad**

Phua Lee Kerk, CFA, is currently the Chief Strategist of Phillip Mutual Berhad. He has wide and varied experience in the financial advisory and portfolio management fields, having worked in Japan, Malaysia and Singapore for more than 23 years with companies like Smith Barney (now Salomon Smith Barney), Barings Securities (now ING Baring), Vickers Ballas, Jupiter Research, APS Asset Management and Pheim Unit Trusts Berhad.

He has presented various papers on investment (equity, bond, derivatives, risk management, financial planning and others), corporate finance and M&A both locally and overseas in conferences and seminars organized by World Bank, UNESCO, UNIDO, Securities Commission, Bursa Malaysia, Bank Negara, MII, FPAM and others.

He serves as a Director of the Kuala Lumpur and Selangor Chinese Assembly Hall, Center for Malaysian Chinese Studies and ASJA International, Governor of ASCOJA, President of Japan Graduates' Association in Malaysia, committee member of the Economic Research Board of The Federation of Chinese Associations Malaysia (FeCAM) and Malaysia-China Chamber of Commerce. He is also the working member of Malaysia Plan of Actions and co-writer of the book "A Practical Approach To Mergers And Acquisitions In Financial Services Industry".